The goal of the National Physical Activity Plan is to increase physical activity in the U.S. population. For the Plan to succeed, many people and groups will need to play a role in implementing it. The National Physical Activity Plan Alliance will work with a variety of organizations to advocate and implement the following overarching priorities:

- Establish the federal office of physical activity and health
- Create a comprehensive surveillance system
- Develop and disseminate national physical activity report card
- Promote translation of evidence-based physical activity policy at the national, state, community and institutional levels
- Launch a national physical activity campaign
- Support the development and implementation of state and local physical activity action plans
- Increased funding for physical activity initiatives

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